

bridgework

Authentic Purpose-led Leadership

Energising people to do great work

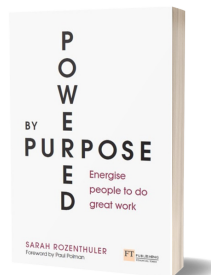
Online / In-person Programmes

A transformative skill building programme on how to create resilient organisations and top teams through harnessing the power of purpose and authentic leadership

PROGRAMME OVERVIEW

This programme gives you the skills to harness the power of purpose in organisations, teams and individuals.

Based on the best-selling book *Powered by Purpose* (FT Pearson, 2020), it will enable you to uplift people and performance through authentic dialogue, stakeholder engagement and connecting with a compelling purpose.



“Purpose-driven organisations outperform the market by 42%.”

Recent research by EY shows purpose-driven organisations outperform the market by 42%. They deliver better financial performance, more employee engagement and greater competitive edge.

CONTENT COVERED

- Why authentic leadership matters and how purpose brings it to life
- The Four Capacities of authentic purpose-led leadership
- The Three Bridges of purpose: personal, team and organisation
- The essential components of a high-performing team

KEY FEATURES

- Uncover your organisation’s transformational purpose
- Turbo charge your team with a shared purpose
- Step into your personal purpose with awareness and confidence
- Galvanise purpose so that it becomes a generative force across the whole organisation

WHO IS IT FOR?

Founders, CEOs, senior executives, HR managers, OD practitioners, executive coaches, team leaders, community leaders, facilitators.

WHAT PEOPLE SAY

“I would highly recommend this programme to anyone wanting to work on exploring and connecting with purpose and in doing so, learning what this can unlock in your leadership style and approach.

An excellent combination of thought provoking reads and videos, self reflection, group discussions and embodiment exercises. Really energising, challenging and outcome focussed.”

Lindsey Duffy,
People Director, The Very Group

WHEN

We will agree dates to suit you.

The programme consists of four modules. We can combine them into a two-day experience or run them as shorter ‘bite-sized’ sessions.

MODULE 1: Cultivate Leadership Presence

MODULE 2: Make Dialogue Authentic

MODULE 3: Engage Your Stakeholders

MODULE 4: Connect on Purpose

WHERE

Online or in-person at a venue of your choice/our recommendation.

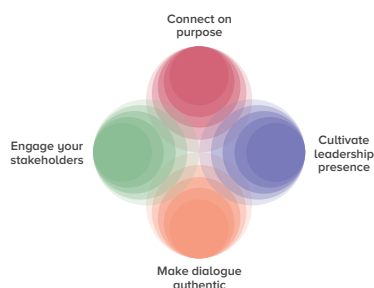
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“Experiential,
participative
and fun!”



“Leaders need to navigate the volatility and complexity created by rapidly changing expectations”



THE POWER OF FOUR

Explore the Four Leadership Capacities you need to inspire and drive growth.

In organisations around the world, the pressure is on. Leaders need to navigate the volatility and complexity created by rapidly changing consumer expectations, social and technological shifts, and climate change.

Leadership styles addressing past certainties cannot deal with the current reality without authentically embracing purpose. A key source of competitive advantage, purpose harnesses the energy of the organisation to serve all its stakeholders.



Sarah Rozenhuler - Lead Facilitator

Sarah Rozenhuler is a chartered psychologist, leadership consultant and dialogue coach with over 15 years international experience consulting to organisations including BP, Discovery, Book Trust and Standard Chartered Bank. Sarah coaches CEOs and their teams to lead more purposefully and communicate more effectively.

Sarah is CEO of Bridgework, a consulting company she founded in 2007 to inspire leaders and strengthen organisations to become a force for good in the world. As author of *How to Have Meaningful Conversations* (Watkins, 2019) and *Powered by Purpose*, Sarah's work has featured widely in the media including; *The Sunday Times*, *The Guardian*, *Psychologies Magazine* and *BBC Business online*.



Michael Cahill - Co-Facilitator

Michael Cahill is a trainer, systemic coach and facilitator who blends a rich and deep knowledge of coaching and facilitation with his considerable experience of business and investment to inspire transformation. A former equity analyst, Michael is the author of the highly acclaimed *The Financial Times Guide to Making the Right Investment Decisions*.



Jan Rakowicz - Presence Coach

Jan Rakowicz is a presence coach and consultant with a passion for supporting executives who want to bring their 'wise-self' to work, home, and play. He has consulted on business strategy, fundraising strategy to charities, and coached leadership teams to think together and engage their stakeholders.

WHAT PEOPLE SAY

“This programme was personally galvanising, by providing the opportunity to reflect on my own leadership and my own purpose.”

The exercises were incredibly powerful and encouraged us to see the wider systemic dynamics at play and consider purpose in a more nuanced way.”

Vicky Ferrier, Talent & Capability Director, The Very Group

“This programme is inspiring in a practical way, encourages reflection and then provides ways to turn reflection into action. It's delivered with passion, in an inclusive, safe and motivating manner.”

Mandy Carter, Pathfinder, Choice Support

“Explore purpose in a more embodied way.”

Amel Murphy, Founder, Coach & Facilitator, Embodied Beings

FEES

Please ask for more information.

MORE INFORMATION

Please email Tricia Grace-Norton at: office@bridgeworkconsulting.com