

# bridgework

## Activating Purpose-led Leadership

For energising people  
to do great work

15<sup>th</sup> April - 1<sup>st</sup> June 2021

A transformative skill building programme on how to create resilient organisations and top teams through harnessing the power of purpose

### PROGRAMME OVERVIEW

Based on the best-selling book Powered by Purpose: Energise your People to do Great Work by Sarah Rozenthuler (FT Pearson, 2020) it will enable you to understand what leaders need to do to feel alive at work, to inspire their teams and, through better relationships, create better performance in times of global uncertainty.

This programme gives leaders the skills to harness the power of purpose in organisations, teams and individuals.

"Purpose-driven organisations outperform the market by 42%."

Recent research by EY shows that purpose-driven organisations outperform the market by 42%. They deliver:

- More Employee Engagement
- Greater Competitive Edge
- Better Financial Performance

### CONTENT COVERED

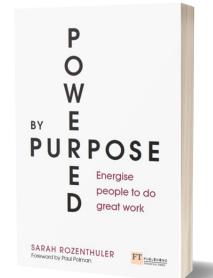
- The Four Capacities of purpose-led leadership
- The Three Bridges of purpose: personal, team and organisation
- A systemic, embodied approach to bring purpose to life

### KEY FEATURES

- Uncover your organisation's transformational purpose
- Turbo charge your team with a shared purpose
- Step into your personal purpose with awareness and confidence

### WHO IS IT FOR?

Founders, CEOs, senior executives, HR managers, OD practitioners, executive coaches, team leaders, community leaders, facilitators.



### WHAT PEOPLE SAY

"I would highly recommend this programme to anyone wanting to work on exploring and connecting with purpose and in doing so, learning what this can unlock in your leadership style and approach."

An excellent combination of thought provoking reads and videos, self reflection, group discussions and embodiment exercises. Really energising, challenging and outcome focussed."

**Lindsey Duffy,**  
People Director, The Very Group

### WHEN

**MODULE 1:** 15<sup>th</sup> April  
Introducing the Four Capacities of Purpose-Led Leadership

**MODULE 2:** 20<sup>th</sup> April  
Cultivate Leadership Presence and Generate Authentic Dialogue

**MODULE 3:** 29<sup>th</sup> April  
Engage Your Stakeholders

**MODULE 4:** 6<sup>th</sup> May  
Connect on Purpose

**MODULE 5:** 25<sup>th</sup> May  
Turbo Charge Your Team with Purpose

**MODULE 6:** 1<sup>st</sup> June  
Step into your Personal Purpose

### DELIVERY

- 6 x 4 hour sessions online from 2-6pm.
- Up to 15 participants from corporate and not-for-profit organisations.
- Each session delivers content and experiential learning.

### CONTINUAL LEARNING RESOURCE

Access to quarterly Reconnect Sessions with participants of the programme.

**BOOK NOW**

[bridgeworkconsulting.com](http://bridgeworkconsulting.com)

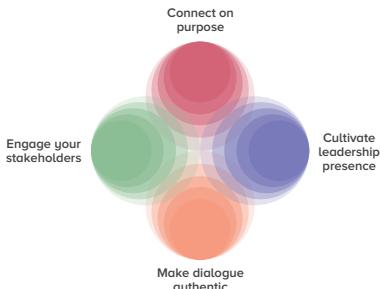
# purposeful **bridgework** leadership



"Experiential,  
participative  
and fun!"



"Leaders need to navigate the volatility and complexity created by rapidly changing expectations"



## THE POWER OF FOUR

Explore the Four Leadership Capacities you need to inspire and drive growth

In organisations around the world, the pressure is on. Leaders need to navigate the volatility and complexity created by rapidly changing consumer expectations, social and technological shifts, and climate change.

Leadership styles addressing past certainties cannot deal with the current reality without wholeheartedly embracing purpose. A key source of competitive advantage, purpose harnesses the energy of the organisation to serve all its stakeholders.



### Sarah Rozenthuler - Lead Facilitator

Sarah Rozenthuler is a chartered psychologist, leadership consultant and dialogue coach. She has over 15 years international experience consulting to many organisations including BP, Discovery, Book Trust and Standard Chartered Bank. Sarah coaches CEOs and their teams to lead more purposefully and communicate more effectively.

Sarah is the CEO of Bridgework, a consulting company she founded in 2007 to inspire leaders and strengthen organisations to become a force for good in the world. As the author of *How to Have Meaningful Conversations* (Watkins, 2019) and *Powered by Purpose: Energise your People to do Great work* (FT Pearson, 2020), Sarah's work has been widely featured in the media including The Sunday Times, The Guardian, Psychologies Magazine and BBC Business online.



### Michael Cahill - Co-Facilitator

Michael Cahill is a trainer, systemic coach and facilitator who blends a rich and deep knowledge of coaching and facilitation with his considerable experience of business and investment to inspire transformation. A former equity analyst, Michael is the author of the highly acclaimed *The Financial Times Guide to Making the Right Investment Decisions*.



### Jan Rakowicz - Presence Coach

Jan Rakowicz is a presence coach and consultant with a passion for supporting executives who want to bring their 'wise-self' to work, home, and play. He has consulted on business strategy, fundraising strategy to charities, and coached leadership teams to think together and engage their stakeholders.

## WHAT PEOPLE SAY

"This programme was personally galvanising, by providing the opportunity to reflect on my own leadership and my own purpose."

The exercises were incredibly powerful and encouraged us to see the wider systemic dynamics at play and consider purpose in a more nuanced way."

**Vicky Ferrier, Talent & Capability Director, The Very Group**

"This programme is inspiring in a practical way, encourages reflection and then provides ways to turn reflection into action. It's delivered with passion, in an inclusive, safe and motivating manner."

**Mandy Carter, Pathfinder, Choice Support**

## FEES

Corporate funded fee £1350+ VAT

Not-for-profit funded fee £950 + VAT

Individually funded fee £650 + VAT

## BOOKING & BURSARIES

Booking is essential as places are limited – you need to make payment online to secure your place.

A limited number of bursaries are available for those needing financial assistance.

## MORE INFORMATION

Please email Tricia Grace-Norton at: office@bridgeworkconsulting.com

**BOOK NOW**

[bridgeworkconsulting.com](http://bridgeworkconsulting.com)